



## Northwest Keizer Neighborhood Association Annual Report 2024-2025

Keizer City Council – April 7, 2025

### **Madam Mayor, Council President Starr, Keizer City Councilors – We are the Northwest Keizer Neighborhood Association (NWKNA)**

The NWKNA development began in March 2022 with the first three Board members. We now have a Board of six members – three officers and three members-at-large, with one Board opening. We have an election for our Board members during our April 16, 2025 meeting.

Our bylaws have been updated to match changes made by the Keizer City Council in 2024 for Neighborhood Associations. The updated bylaws are currently with the City of Keizer for review. The NWKNA Board affirms that we are in compliance with both our old bylaws and our 2025 bylaws revision.

Our General Meetings are on the 3<sup>rd</sup> Wednesday at 7 pm each month at the Keizer Event Center. As required by our bylaws, our General Meeting agendas are posted on the NWKNA and City of Keizer websites with our meetings open to the public.

We have averaged 10 neighbors and others in attendance at each of the General Meetings. The NWKNA Secretary has maintained the sign-in roster for all our General Meetings and meeting counts are included later in this Annual Report.

Our Board Meetings are held at the REC Grange and the Keizer Event Center. Meeting times are posted on the NWKNA website and our Board Meetings are open to the public.

Our General Meetings have included Hector Blanco from the Keizer Fire District, Lt. Hein from the Keizer Police Dept, Shane Witham and Ben Crosby from the City of Keizer. BJ Toewe from the Keizer Library spoke to us about the Keizer Library and its plans. Businesses in Keizer have also attended our meeting. Willamette Valley Bank spoke on banking scams and prevention. Willow Lake Event Center chatted about its history since 1904 and Keizer's history. Simonka Place and the Keizer Food Bank have also met with us on their program needs. We have donation boxes for both at every meeting.

We have had dialogs and responded on traffic issues, graffiti, City budget, and new developments within our boundary with our residents and the City of Keizer.

The NWKNA worked with the other Neighborhood Associations to host a State of the City presentation for our Keizer community in 2024. NWKNA worked with Keizer Elementary and its Parent -Teacher Committee along with other Keizer organizations to hold a Community Resource and Bike Skills event on May 4, 2024, and on April 3, 2025 held a helmet fitting event.

We have worked with Keizer Code Enforcement and the McNary JrROTC program on a regular basis to set up the Community Graffiti Program. This program began with training and a cleanup session on Tepper Lane on March 1, 2025, more are planned for each month.

NWKNA also hosted our first National Night-Out Event on Lacey St. We are planning to do it on Lacey again and maybe a couple more streets in our Neighborhood in 2025.

Our focus in 2024-2025 has been on improving our outreach to our neighborhood and community through the NWKNA and City of Keizer websites and other social media.

## Outreach Efforts

The NWKNA website continues to be our primary outreach tool. The site features upcoming meeting information, general and board meeting notes, a community event listing, a local business listing, links to tools on the city's website, neighborhood photos, and a contact form to get in touch with the NA board. The site has also been designed to be mobile-friendly.

We have analytics running behind the scenes of the website. We've had 500 total users and 935 views of the site from April 2024 to February 2025, showing a decent amount of returning users. While our homepage shows the most traffic, both our "Meetings" page and our "About" page are also well trafficked.

We have a catch-all email address of [info@northwestkeizer.org](mailto:info@northwestkeizer.org) that sends any incoming emails to all board members, including the contact form on the site.

This year we've created, designed and printed banners, flyers and T-shirts – adding to our past outreach materials of yard signs, door hangers and business cards. All of these materials contain unique QR codes to our website so that we can track which printed materials are resulting in additional website traffic.

On the social media front, we continue to use our Facebook page to regularly post upcoming meetings to local Keizer Facebook groups. We also post upcoming meetings to Nextdoor.

In working with the City Recorder, all our meeting announcements/agendas, General and Board minutes are posted on both our website and that of the City of Keizer's.

Time, expertise and resources for the design and development of the NWKNA website continue to be donated by board member Griffin Walker, including ongoing web hosting and security updates. For 2024-2025, there's been an approximate donation of \$2000 worth of services, including graphic design of outreach materials and updates and improvements to the website.

## Future Efforts

We will be participating in National Night Out this summer and working on expanding the Community Graffiti Program.

We will be wearing our NWKNA T-shirts at events in Keizer so that NA members are easy to identify. We continue to look into other ways to expand our outreach materials to make more of our neighbors aware of the NWKNA and other neighborhood associations throughout Keizer.

**Thank you so much for the City Council and City Staff's support for our Neighborhood Association this past year and for the support in the future.**

Hersch Sangster and Griffin Walker

*Chair and Co-Chair NWKNA*

## Meeting Attendance

- April 2024 - 11 attendees
- May 2024 - 11 attendees
- June 2024 - 9 attendees
- October 2024 - 10 attendees
- November 2024 - 12 attendees
- December 2024 - 9 attendees
- January 2025 - 10 attendees
- February 2025 - 11 attendees

## Record of Meetings

- March 19, 2025 NWKNA General Meeting
- [March 10, 2025 NWKNA Board Meeting](#)
- [February 19, 2025 NWKNA General Meeting](#)
- [January 29, 2025 NWKNA Board Meeting](#)
- [January 15, 2025 NWKNA General Meeting](#)
- [December 18, 2024 NWKNA General Meeting](#)
- [November 20, 2024 NWKNA General Meeting](#)
- [October 16, 2024 NWKNA General Meeting](#)
- [October 9, 2024 NWKNA Board Meeting](#)
- [September 18, 2024 NWKNA General Meeting](#)
- [September 11, 2024 NWKNA Board Meeting](#)
- [July 24, 2024 NWKNA Board Meeting](#)
- [June 26, 2024 NWKNA Board Meeting](#)
- [June 19, 2024 NWKNA General Meeting](#)
- [May 15, 2024 NWKNA General Meeting](#)
- [April 17, 2024 NWKNA General Meeting](#)

See <https://northwestkeizer.org/about/meetings/> for a full list of meetings.